

Chris-Craft®

Chris-Craft Continues to Rake In the Awards

Chris-Craft was recently awarded the coveted Innovation Award from the National Marine Manufacturers Association (NMMA) for its Catalina 23 center console fishing boat. The award was presented at this year's Miami International Boat Show on February 14.

According to the NMMA, the award recognizes those products that are distinct and innovative compared to products currently being manufactured and which benefit the marine industry and the consumer. A total of 50 entries were received from across the boating industry, with the Catalina 23 taking the top prize in the runabouts and fishing craft category up to 24 feet.

In addition, Chris-Craft was a recipient of the marine industry's CSI Award in 2006. The CSI Award recognizes companies that have excelled in customer satisfaction. Chris-Craft was awarded in the categories sterndrive bowrider boats and sterndrive cuddy express boats. The CSI program recognizes participating companies actively measuring customer satisfaction to pursue continuous improvement. This is the second year in a row that Chris-Craft has been awarded.

For more information about the award winning Catalina 23, click [here](#).

